



# CORPORATE MEMBERSHIP

WITH THE ELECTRIC ENERGY SOCIETY OF AUSTRALIA

INFORMATION FOR PROSPECTIVE MEMBERS







# WHO ARE WE AND WHAT DO WE DO?

The Electric Energy Society of Australia (EESA) is a non-profit, volunteer-run, technical society of Engineers Australia. Our mission is to advance the science and practice of electrical engineering for the benefit of the community.

EESA provides a unique environment for individuals and organisations to foster innovation, gain knowledge, share experiences and establish constructive relationships.





# OUR OBJECTIVES

## **EVENTS**

Sharing knowledge and networking are the two main pillars of our membership offering. EESA facilitates professional learning events for both members and non-members across the Australian electric energy industry through a range of platforms such as conferences, seminars, webinars and site visits.

## **NETWORKING**

These platforms provide members the opportunity to share industry experiences and establish intra-industry relationships. To further increase networking opportunities, we often co-ordinate events with affiliate organisations.

## **PROFESSIONAL COMPETENCY**

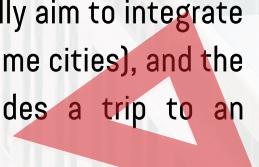
EESA events attract enthusiastic professionals wishing to build competency and connections. Time spent at our events is recognised by professional organisations such as Engineers Australia and will count towards achieving chartered status via the accumulation of continuing professional development (CPD) hours.

## **VOLUNTEER RECOGNITION**

EESA relies on the efforts of volunteering members to function, so in the spirit of gratitude, we aim to formally recognise those who contribute to the society. Deserving members may be awarded a service award, or life membership. Time spent volunteering for EESA also counts towards achieving chartered status. On occasion, EESA recognises non-members who have contributed significantly to the electric energy industry.

## **ENGAGE YOUNG PEOPLE**

We are particularly focused on engaging those who are in the early stages of their career, from undergraduate level through to early-to-mid career level. With a new generation comes a new way of thinking that is invaluable, so we encourage young people to engage with and contribute to the society in every way possible. We specifically aim to integrate young people into EESA through our mentoring program (available in some cities), and the Young Electrical Power Engineer of the Year Award, which includes a trip to an international CIRED conference.





# OUR OBJECTIVES (CONT.)

## **CORPORATE MEMBERSHIP**

EESA is proudly supported by many important organisations and we aim to ensure that our affiliations are mutually beneficial. EESA works with corporate members in many ways that will be detailed later in this document.

## **UNIVERSITY PARTNERSHIP**

Each EESA chapter partners with local universities to deliver the Undergraduate University Student Award for Excellence in Electrical Engineering Studies. Each year, one deserving student is selected from each partner university to receive the award. The extent of partnership goes further; university partnership arrangements are negotiated on a case-by-case basis, with much scope for collaboration.

## **COMMUNITY REACH**

EESA is active across all industry sectors; including generation, transmission, distribution, retail and end-use applications of electric energy. We promote members within the EESA community and to the wider electric energy industry community. We collaborate to provide expert opinion to peak industry bodies and aim to influence Australian energy policy. Our hope is that our activities would stimulate research, innovation and progress in the electric energy industry.

## **MEMBERSHIP BREADTH**

The EESA membership base consists of individuals, companies and universities. Individual membership is made up of engineers, paraprofessionals, students and graduates. Corporate membership is made up of companies from the generation, transmission, distribution and retail sectors. We also partner with many universities across Australia to encourage and integrate bright young engineers into the industry. We always aim to increase our membership.



# WHAT IS CORPORATE MEMBERSHIP?

EESA corporate membership is mutually beneficial relationship between a company and their local EESA chapter. Corporate memberships are managed by an officer of the local chapter committee (relationship manager) to ensure membership benefits are delivered.

## MEMBERSHIP LEVELS

There are four levels of corporate membership; Platinum, Gold, Silver and Bronze. Your relationship manager will help you to determine a suitable level according to the needs of your organisation. Corporate members may assign one representative to hold a position on their local chapter committee.

BRONZE

SILVER

GOLD

PLATINUM






## WHAT ARE THE BENEFITS OF CORPORATE MEMBERSHIP?

The benefits of corporate membership are many and varying. We recognise that different organisations have different needs, so we will tailor our corporate membership package to suit the needs of your organisation. For example, one company may opt for a package that includes discounted training for a certain number of employees and a position on the local chapter committee. Another company may opt for an exposure through our marketing channels and an exhibitor discount for one or more of our many events.

The level of corporate membership suggested by your relationship manager will reflect the value of your chosen benefits.





Company listing on the EESA website and in the monthly EESA national bulletin.

Host or sponsor a technical seminar or webinar. This session would be organised by EESA and may be held at your company offices or elsewhere.

The audience is yours. Take this opportunity to expose EESA members to a product and/or service by your company through a dedicated five-minute slot.

**Article space in the monthly EESA national bulletin: provide a technical article written by a company representative or a one-eighth page advertisement. This benefit is afforded to higher level members.**

# COMPANY EXPOSURE

Share your promotional video through EESA's marketing channels: Expose a relevant audience to your company, products, or services through one or more of our many marketing channels; including social media, email, website and bulletin.

## TELL THEM WHO YOU ARE

Discounted exhibition fee at the annual EESA Electric Energy Conference: The EECON exhibitor discount percentage is proportionate to membership level.

**Advertise to fill employment vacancies: you are able to advertise jobs through one or more of EESA's various publications.**



**Mentorship: Tap into the experience and expertise of EESA members.**

**The opportunity for one company representative to hold a position on your local chapter committee: be a part of forming EESA's CPD program and defining the topical direction of EESA's annual Electric Energy Conference (EECON).**

# EMPLOYEE TRAINING

In-house seminars: EESA is able to host seminars presented by industry experts at your company offices.

These seminars would be open to individual EESA members and your employees at no charge. This is a fantastic opportunity for staff training and networking.

If there is a specific topic that you are particularly interested in, ask your relationship manager to explore the possibility of engaging a suitable speaker. You may also be interested in using the opportunity to present products or services to attendees. This benefit is subject to office location and facilities.

## INDUSTRY ENGAGEMENT

Nominate a number of employees to receive individual membership: the number of nominees would be determined by the chosen membership level.

**Participate on EESA working groups: organisations participating on EESA working groups are expected to be corporate members of EESA.**

**Access to EESA learning resources: Access over 90 years' worth of papers and presentation slides, recorded conference presentations, webinars and seminars. Material availability is subject to certain conditions.**

FOR MORE INFORMATION, ASK YOUR RELATIONSHIP MANAGER



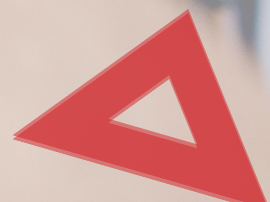


# CHOOSE YOUR PACKAGE

To discuss these benefits and determine a package that would suit your company, please contact your local EESA chapter chair using the contact form on the EESA website at [www.eesa.org.au](http://www.eesa.org.au).

You are welcome to request a relevant benefit that is not listed in this brochure. Check with your relationship manager to see what is possible.

More information about corporate membership can be found on the EESA website at [eesa.org.au](http://eesa.org.au).







**EESA**

Electric Energy Society of Australia



[WWW.EESA.ORG.AU](http://WWW.EESA.ORG.AU)

